

2022-2023



USA ACHIEVEMENTS



Presented by



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About Us



Absolute Protech Sports Malaysia Sdn.Bhd. first started as a Shuttlecocks manufacturer in China in the early 80's. Through the 90's like many other business operators, Protech experienced and were challenged by the ups and downs. It was through hard work, dedication, and strive that Protech took a bold step to expand her offerings from Shuttlecocks to other Badminton associated products such as racquets, shoes, apparels and accessories since 2004.

Protech was the first Malaysian company to sponsor a major international event as the equipment sponsor of the Macau Open BWF Super Series 300 and is one of the biggest Malaysian household brands that has been approved and endorsed by the Badminton World Federation (BWF) for meeting international tournament standards.

Corporate Mission

We Believe In

- Connecting and championing people through badminton
- Raising, nurturing, and developing you badminton talents
- Improving health and wellness through badminton
- Contributing as a global citizen by advocating and promoting Go-Green in our products
- Giving back and rebuilding our society through works of compassion

Corporate VISION

To nurture, innovate, and transform the way we engage with people, technology, and wellbeing of sport lovers

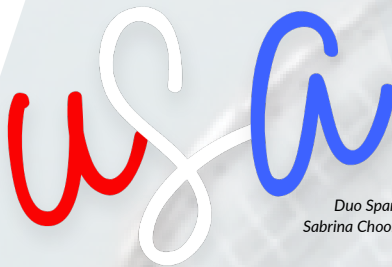
To formulate, innovate, and expand features of our products

Social CONTRIBUTION

Collaborate with Non Government Organizations (NGOs) in fulfilling social responsibilities



Left to right: Addie Lee, Lee Yan Sheng, KM Choong, Dato Ronnie Chong, Karin Hung, Foong Yi Xin, & Datin Chong



Duo Sparks Co-Founders Daphne Ng and Sabrina Choong; longtime friends and Protech Players



Protech USA through OnTrend Sports, LLC. officially began in the fall of 2022. We greatly appreciate the guidance, support, and trust in carrying forth the Protech brand forward internationally across the ocean from Malaysia to the United States.

Meet the Protech USA Team

KARIN HUNG

ONTREND SPORTS CEO & FOUNDER, PROTECH USA FOUNDER

- Former USA Top 10 in Singles & Mixed Doubles
- USA Badminton Accredited National Umpire
- Trained at the Badminton Association of Malaysia (BAM) in 2006 & 2007
- 2005 - 2009 USA Badminton Tournament Results: 22 Gold/1st Place, 13 Silver/2nd Place, 4 Bronze/3rd Place, + 5th Place Junior Nationals
- 2009 Collegiate Nationals Wushu Champion
- Former President of a National Non-Profit Organization, Universal Studio Orlando Assistant General Manager & Disney Guest Service Manager
- Coaching Experience - Capital Badminton Academy, Rowland Heights High School, Virginia Polytechnic Institute & State University, Quince Orchard High School, Congressional Schools of Virginia



Predator White | XP68 | Aston Shoes

CHAN KWONG BENG - SPONSORED COACH

CAPITAL BADMINTON ACADEMY HEAD COACH

- Former USA #1 Men's Singles & Malaysia #2 Men's Singles
- Former Malaysian National Team 2001 - 2012
- 2013 Ciputra Hanoi Vietnam International Challenge Men's Singles Champion
- 2013 Swiss International Men's Doubles Champion
- 2009 PROTON Malaysia International Challenge Men's Singles Finalist
- 2007 Cheers Asian Satellite Men's Singles Finalist
- Represented National Teams in over 100+ International Badminton Tournaments (<https://www.capitalbadminton.com/copy-of-coach-chan>)
- Coaching Experience - Capital Badminton Academy, California Badminton Academy, Synergy Badminton Club, Bay Badminton Center



Aston Attack | XP66Ti | Aston Shoes

THOMAS K SHEK - SPONSORED COACH

TS BADMINTON ACADEMY HEAD COACH

- BWF Certified Badminton & Para-Badminton Coach
- BWF Certified Badminton Coach Education Course Tutor Level 1
- USA Badminton Certified Coach Level 2
- Badminton Pan-America Accredited Umpire
- USA Badminton Certified National Referee
- Approved USA Badminton Umpire Clinic Instructor, Trainer, and Assessor
- Experience in over 100 National & International Tournaments, Tournament Director, Committee Member & Referee
- Coaching Experience - TS Badminton Academy, Atlanta Recreation Club, ClearOne Sports Centre, Lee County Parks & Recreation



Maverick Iota | XP68 | Predator Shoes

Our Products & Services



Custom Printing

Great for school teams or competitive players!



Shirts



Bottoms



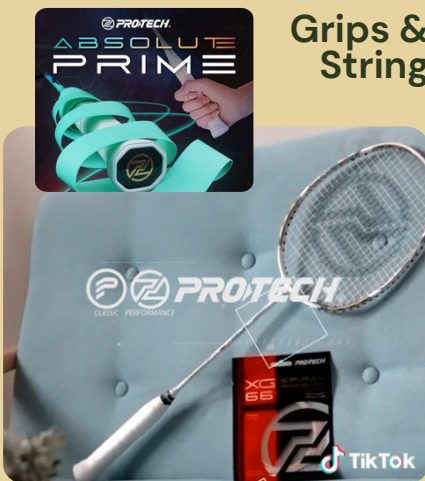
Jackets



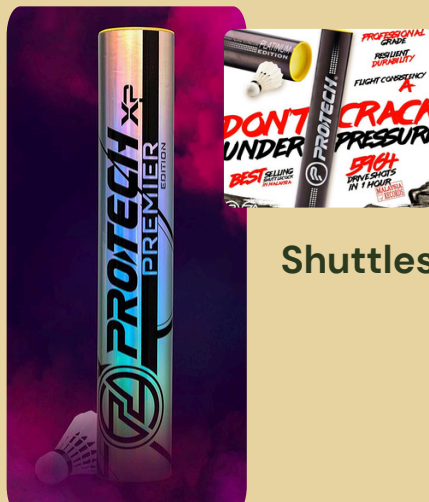
Rackets



Bags



Grips & String



Shuttles



And More!



Contact us for more information on custom printing, bulk orders, and retailing.

www.ontrendsports.com

Reflecting on a Year of Growth

Dear Valued Members of the Protech Family and Greater Badminton Community,

As we reflect our first year of operations, I am overwhelmed with gratitude for the good fortune that has arisen this year and the new partnerships forged that makes Protech USA through OnTrend Sports, LLC possible. I started this venture with aspirations to create opportunities and resources for badminton that I wish I had as a young athlete and a desire to see the sport grow in the US.

First and foremost, I extend my heartfelt appreciation to our Protech HQ in Malaysia. Your commitment to excellence and innovation has been the cornerstone of our success, driving our brand forward and ensuring that we deliver top-quality products to our customers in the United States; and what support we have received!

To my Protech USA team, thank you for representing Protech Sports and Protech USA with passion and professionalism on and off the court. Your achievements reinforce our commitment to supporting the badminton community at every level. Your partnership and friendship mean more than I can express on paper. Let's keep going!

To our loyal customers, thank you for choosing Protech. Your trust and interest motivates us to continuously improve and exceed your expectations! And we hope to lean on you in the future to develop more products, experiences, and opportunities for badminton to grow in the USA.

To those considering joining the Protech family, I extend a warm welcome. Come check out our range of cutting-edge equipment designed to enhance your game and elevate your performance. Let's grow together.

Looking ahead, our aspirations are bold. We are committed to expanding our presence in the badminton community, forging new partnerships, and innovating to meet the evolving needs of players in the USA.

May your shuttle always fall "in" on the other side of the net,



Looking Ahead



Growing
Team
Protech USA

Since we've started, we quickly created and added to the Protech USA Team. Coming soon will be more opportunities to join the ranks of Karin Hung, Chan Kwong Beng and Thomas Shek. Follow us on social media @protech_usa for the most up to date info!

We are looking to partner with more players, coaches, juniors, and clubs!

We have a footprint in the following states: Maryland, Virginia, Georgia, and North Carolina. The USA has 50 states, and want them all!

If you are in these states, or are interested in starting in your state, let us know.

Preferred Qualifications

- Proshops
- Badminton Gyms
- Badminton Coaches
- Active Badminton Players
- Badminton Enthusiasts
- Tournaments
- Sports Retailers
- Retail Stores
- Not listed? Tell us more about yourself!

Let's Chat!

Retailing
in more
States



This could be YOU!



Expanding
Badminton
Academies



Your Club Here

We support 2 major Badminton Academies - Capital Badminton Academy in Columbia and Gaithersburg, Maryland, and TS Badminton Academy in Alpharetta, Georgia.

We want to work with YOU to expand to other states and support more badminton academies at the grassroots, intermediate, and elite levels.

Some of our favorite work has been supporting tournaments and working closely with colleges to create custom team shirts with school logos, names and all! We worked with 6 colleges across 3 states so far.

Work with Protech USA to get ready for your 2024 and beyond!

Supporting
At all
levels!



Join Us
Today!

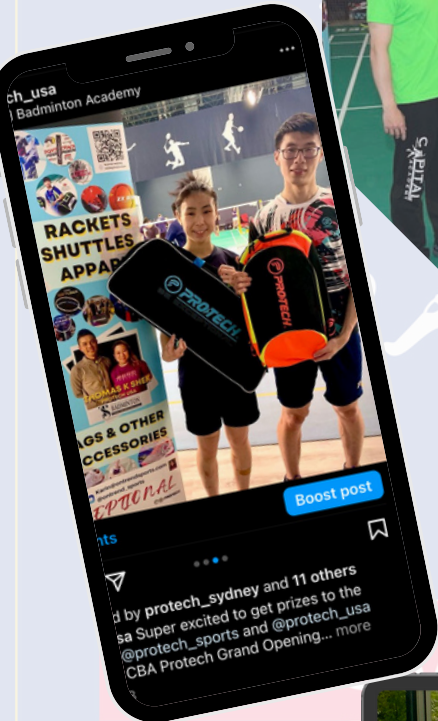
WE WANT MORE PAGES NEXT YEAR!



www.ontrendsports.com

Tournament Support

CAPITAL BADMINTON ACADEMY
WWW.CAPITALBADMINTON.COM



CBA Protech Grand Opening Badminton Tournament

Congratulations to Capital Badminton Academy in Columbia, Maryland on the East Coast of the United States for not only the grand opening of their 2nd facility, **they are the ONLY professional badminton hall in Maryland and the FIRST Protech USA venue.** We were proud sponsors of the Grand Opening Tournament where over 150 local players came to compete, have fun, and **try Protech gear!**



CBA X Protech Collegiate Open

Local DC-Maryland-Virginia college badminton teams went head to head in friendly competition in the fall of 2023. **Check out the WINNERS proudly wearing their Protech gear!**

www.ontrendsports.com



Collegiate Footprint

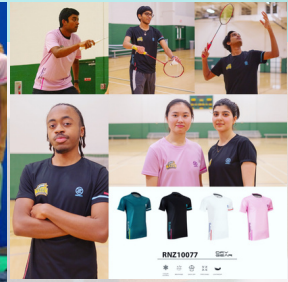
THANK

YOU

STUDENT PARTNERS

They told their friends!

George Mason University 2022 Spring & 2023 Fall + Spring



Emory College



Towson University



William & Mary College



University of Virginia 2022 & 2023



www.ontrendsports.com

University of Georgia







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